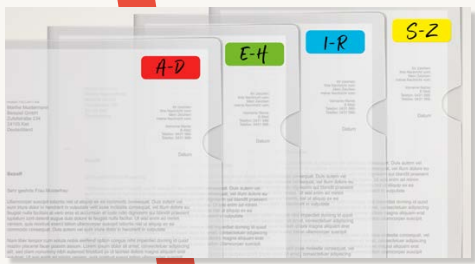


New Products

CATALOGUE 2024



AVERY
Zweckform

We print ideas.

THINK & CARE



Think & Care – that was the principle of Avery Zweckform in the past and will remain so in the future. We are always striving for better and more sustainable solutions that meaningfully combine social, ecological and economic values.

Sustainability & Responsibility

Our **sustainable products** can be recognized by the following criteria:



FSC® certified paper from responsibly managed forests.



Climate neutral product: greenhouse gas emissions compensated by climate projects



Certified with the eco label “Blue Angel”, made of 100% recycled paper



Product 100% manufactured and processed in Germany

www.blauer-engel.de/uz14b



Product developed and produced in Germany with raw materials from Europe.

Almost all products have **sustainable packaging** with a recycled content of at least 80%, like e.g. our 100 sheets pack with multipurpose labels (product number 3475)



Cardboard made of 100% recycled paper, shrink film made with 30% recycled content.

AVERY ZWECKFORM HAS BEEN CLIMATE NEUTRAL SINCE 2020:

The company site’s greenhouse gas emissions are compensated by accredited climate protection projects. Already since 2014, only green electricity/gas has been used. Research, development, production, logistics and administration at the company location in Oberlindern/Bavaria guarantee the highest quality and environmental standards as well as short delivery routes.

Please find more information about Avery Zweckform climate neutrality at <https://klimaneutral.fokus-zukunft.com/validierung/10027>



Content

LABELS

- 4-5** Labels for Handwriting
- 6-7** UltraTabs
- 8-9** Label Designer
- 10-11** Tags
 - 12** Placard Label Holders
 - 13** Window Stickers
 - 14** Multipurpose Labels

PAPER

- 15** Photo Paper and Paper



The mark of
responsible forestry

We use paper from responsibly managed forests for the majority of our products. Look out for the logo to identify the FSC®-certified products.

Labels for Handwriting



NAME BADGES for handwriting

- Suitable for all standard writing pens
- Stick reliably on clothes and textiles and can be removed without leaving any residues
- Ideal for conferences, seminars or events (also suitable for labelling fabrics, carpets and mattresses)
- Perfect alternative to plastic badges with pin or clip
- Not suitable for leather, silk, velvet and other delicate fabrics



Easy to write on



Easy to remove

ART NO	FORMAT MM	COLOUR	MATERIAL	LABELS/ PACK	CONTENT SHEETS	ADHESION
1 51063	80 x 54	white	acetate silk	40	10	removable
2 51064	76 x 19	white	acetate silk	120	10	removable
1 51065	80 x 54	white	film	40	10	removable
2 51066	76 x 19	white	film	120	10	removable



LABELS SORTED BY COLOURS for handwriting

- Eye-catching labelling in the office & at home
- Suitable for all standard writing pens
- 5 colours: blue, yellow, neon green, neon orange, neon red**

ART NO	FORMAT MM	COLOUR	MATERIAL	LABELS/ PACK	CONTENT SHEETS	ADHESION
3 51046	98x51	multi colour	paper	90	30	permanent
4 51047	50x19	multi colour	paper	540	30	permanent



Easy to write on



Sustainable paper*



Made in Germany

Sealing Labels



SEALING LABELS

- Adhesive dots made of extra adhesive film
- Transparent sealing of product- or shipping packages

ART NO	FORMAT MM	COLOUR	MATERIAL	LABELS/PACK	CONTENT SHEETS	ADHESION
5 51067	38	transparent	film	225	25	permanent
6 51068	18	transparent	film	720	15	permanent



Made in Germany



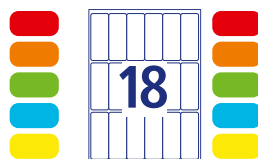
1 51063
51065



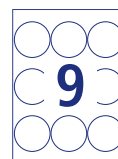
2 51064
51066



3 51046
colour assorted**



4 51047
colour assorted**



5 51067



6 51068

*from responsibly managed forests

**Attention: Image does not reflect original colour due to printing process.

UltraTabs



FOR QUICK INDEXING

- Sturdy, two-sided writeable, removable tabs
- Transparent, write-on tab body
- Smudge-free with most pens, pencils, markers and text markers
- Reliable adhesion, but can be cleanly removed without damaging the documents or removing any ink
- Perfectly suitable for quick indexing / referencing



Easy to remove



Two-sided writing



Sustainable paper*

ULTRATABS - MULTI USE

ART NO	FORMAT MM	COLOURS	FSC*	PCS/PACK
1 74753	50,8 x 38,1	neon green, neon orange, neon pink	✓	24
2 74754	50,8 x 38,1	green, blue, red	✓	24
3 74787	50,8 x 38,1	white	✓	24

ULTRATABS - MINI

ART NO	FORMAT MM	COLOURS	FSC*	PCS/PACK
4 74759	25,4 x 38,1	neon green, neon red, neon orange, neon yellow	✓	40
5 74760	25,4 x 38,1	green, blue, red, orange	✓	40
6 74761	25,4 x 38,1	pastel blue, pastel pink, pastel lilac, pastel green	✓	40
7 74788	25,4 x 38,1	white	✓	40

Task	Week 1	Week 2	Week 3
Set the table	Christoph	Anna	Christoph
Clear the table	Hannah	Christoph	Hannah
Do the dishes	Johannes	Sebastian	Johannes
Laundry	Anna	Johannes	Anna
Clean the toilets	Sebastian	Hannah	Sebastian

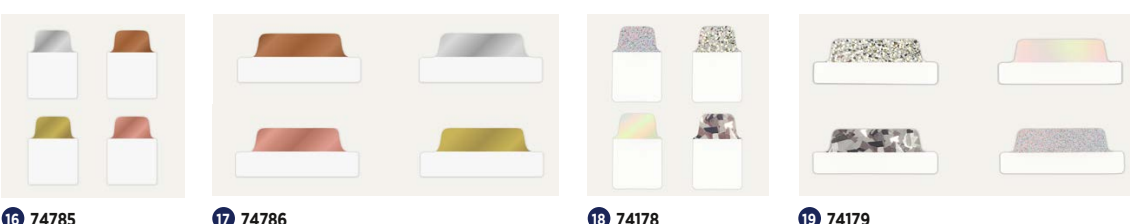
ULTRATABS - SLIM

ART NO	FORMAT MM	COLOURS	FSC*	PCS/PACK
8 74767	63,5 x 25,4	neon green, neon red, neon orange, neon yellow	✓	24
9 74768	63,5 x 25,4	green, yellow, red, blue	✓	24
10 74769	63,5 x 25,4	pastel blue, pastel pink, pastel lilac, pastel green	✓	24
11 74789	63,5 x 25,4	white	✓	24



ULTRATABS - DESIGN COLLECTION

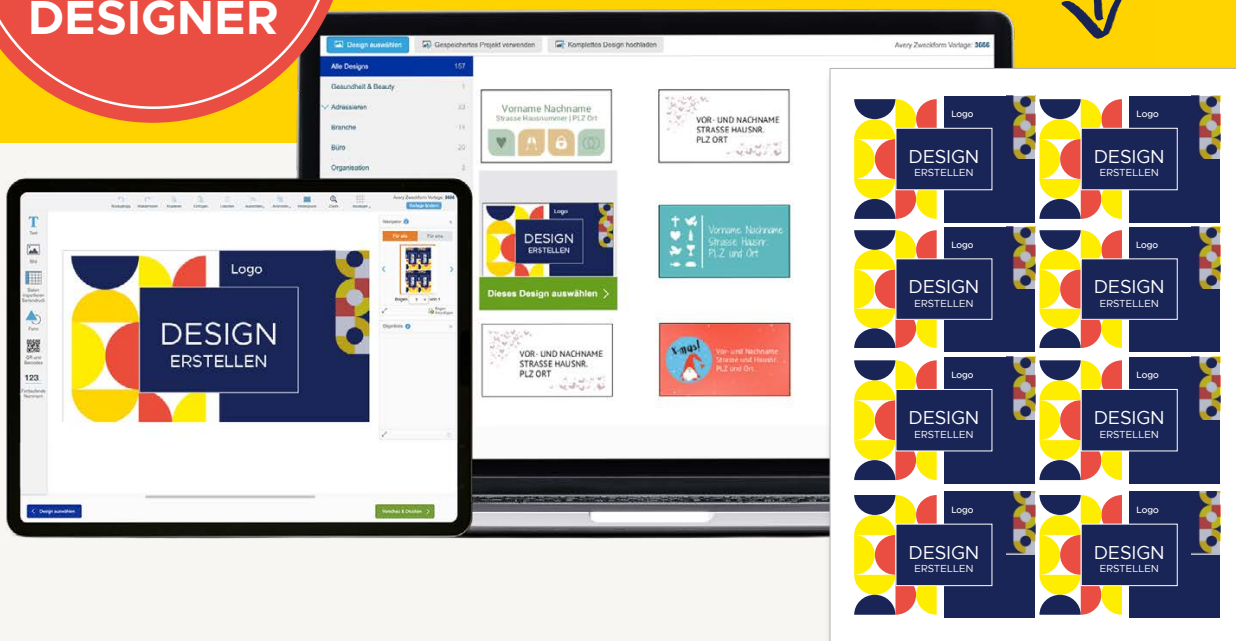
ART NO	FORMAT MM	DESCRIPTION	COLOURS	FSC*	PCS/PACK
12 74773	50,8 x 38,1	multi-use	design (blue, pink, lilac)	✓	24
13 74774	50,8 x 38,1	multi-use	design (blue, green, pink)	✓	24
14 30123	63,5 x 25,4	slim	design (mint-gold, rose-gold, rose-silver, lilac-copper)	✓	24
15 74897	63,5 x 25,4	slim	design (blue, green, rose, lilac)	✓	24
16 74785	25,4 x 38,1	mini	design (gold, rose-gold, silver, copper)	✓	40
17 74786	63,5 x 25,4	slim	design (gold, rose-gold, silver, copper)	✓	24
18 74178	25,4 x 38,1	minim	holographic (silver)		32
19 74179	63,5 x 25,4	slim	holographic (silver)		16



SIMPLY DESIGN

your ideas

**FREE
LABEL
DESIGNER**



Free templates



Text editing



Add and edit images



Bar-code generator



Mail merge



Easy access

**USE OUR FREE
ONLINE LABEL DESIGNER
NOW:**

www.avery.eu/print





1 Choose software code

Choose your product / enter product number



2 Create design

Choose your template or create your own design



3 Adapt and check your design

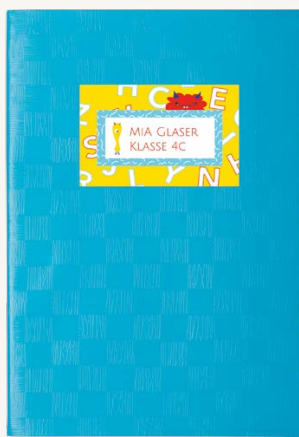
With many functions like QR codes, clip art images & fonts



4 Print your labels

Print your labels on your printer

Application - Examples



Tags



DECORATIVE AND HIGH QUALITY!

- Perfectly suitable for product labelling, labelling of goods and textiles as well as gift tags
- Incl. strings for attachment
- Two-sided printing - ideal for extra information on the back side
- Versatile free templates in the free software for quick and easy designing

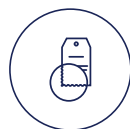
TAGS, CARDBOARD, MICRO PERFORATED, 185 G

- High quality tags with extra fine perforation
- Sturdy cardboard with a substance of 185g

ART NO	FORMAT MM	PCS/SHEET	PCS/PACK	PRINTER I L CL
1 T1001-10	90 x 50	10	100	• • •
3 T1002-10	50 x 50	15	150	• • •



Inclusive designer



Extra fine micro perforation



Two-sided printing



Sustainable paper*



Created in Germany



TAGS, CARDBOARD, WITH SMOOTH EDGES, 220 G

- Absolutely smooth edges without perforation thanks to patented Quick&Clean technology
- Sturdy cardboard with a substance of 220g, satin finish surface

ART NO	FORMAT MM	PCS/SHEET	PCS/PACK	PRINTER I L CL
1 T2001-10	90 x 50	10	100	• • •
2 T2002-10	90 x 50	10	100	• • •
3 T2003-10	50 x 50	15	150	• • •
4 T2004-10	Ø 60	12	120	• • •



Inclusive designer



Extra smooth edges



Two-sided printing



Sustainable paper*



Made in Germany

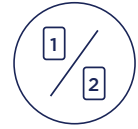
TAGS, FILM

- White, durable film tags: water & tear proof, resistant to chemicals & UV. Suitable for outdoors
- Sturdy film, with 190µ weight- no more accidental tearing

ART NO	FORMAT MM	PCS/SHEET	PCS/PACK	PRINTER I L CL
1 T3001-10	90 x 50	10	100	• •
2 T3002-10	90 x 50	10	100	• •
3 T3003-10	50 x 50	15	150	• •
4 T3004-10	∅ 60	12	120	• •



Inclusive designer



Two-sided printing



Durable film material



Climate neutral product**

PLANT TAGS AND LOOP TAGS

- White, durable plant tags: Water & tear proof, resistant to chemicals & UV. Suitable for outdoors
- Two-sided printing - ideal for additional information on the back side

PLANT TAGS, FILM

- Sturdy film, with 190µ weight- no more accidental tearing
- Ideal for plant labelling in the retail and wholesale sector like e.g. nurseries, in the trade and industry sector

ART NO	FORMAT MM	PCS/SHEET	PCS/PACK	PRINTER I L CL
5 T3005-10	100 x 20	12	120	• •
6 T3006-10	128 x 47	6	60	• •



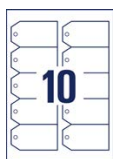
LOOP TAGS, FILM

- Sturdy film, with 140µ weight- no more accidental tearing
- Ideal for plant labelling in the retail and wholesale sector like e.g. nurseries, in the trade and industry sector

ART NO	FORMAT MM	PCS/SHEET	PCS/PACK	PRINTER I L CL
7 T3007-10	160 x 17	11	110	• •
8 T3008-10	250 x 25	6	60	• •



1 T1001-10
T2001-10
T3001-10



2 T2002-10
T3002-10



3 T1002-10
T2003-10
T3003-10



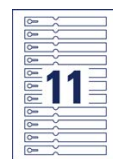
4 T2004-10
T3004-10



5 T3005-10



6 T3006-10



7 T3007-10



8 T3008-10

*from responsibly managed forests

**greenhouse gas emissions compensated by accredited climate protection projects

Placard Label Holders



THE PERFECT SOLUTION FOR TRANSPORTATION BOXES ETC.

- Container boxes and other transportation boxes have to be relabelled again and again. However, when removing the labels, untidy adhesive and label residues are left behind on the box. Cost- and time consuming: these residues have to be removed and the boxes need to be cleaned completely
- Thanks to the special surface coating, the placard label holders enable a repeated removal and re-application of labels
- Perfect for labelling container boxes or other transportation boxes, shelves etc.
- Enables clean labelling of boxes, crates etc.



1 Apply placard label holder once



2 Stick any label on it



3 Label can be removed any time



4 Repeat as often as needed

PREPRINTED

	ART NO	FORMAT MM	SHEETS PACK	PCS SHEET	PCS PACK
1	8001-20	120 x 80	20	4	80
1	8001-5	120 x 80	5	4	20
2	8002-5	160 x 120	5	2	10
3	8003-5	220 x 160	5	1	5



Created in Germany



Climate neutral product*



1 8001-5
8001-20



2 8002-5



3 8003-5

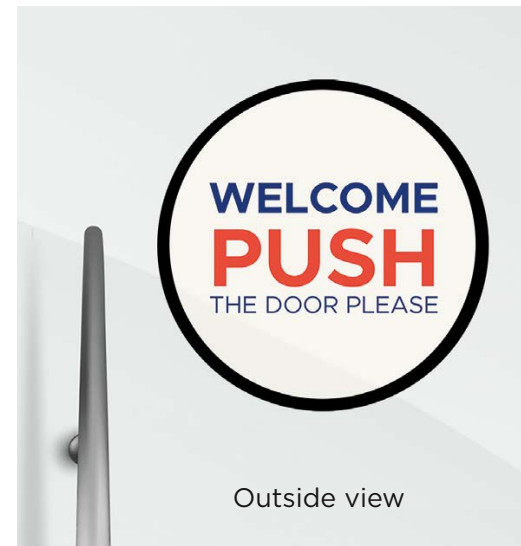
Window Stickers



STICK INSIDE - READ OUTSIDE

- For attaching notices & product information to glass panes such as shop windows, windows, glass doors in retail and hospitality, offices and administrative buildings, glass walls or glass counters
- White window stickers with paper and film side
- Two-sided printing for an outside- as well as inside print

- Choose design
- Print one or two-sided
- Remove frame on front side
- Stick inside
- Read outside



FOR LASER PRINTERS

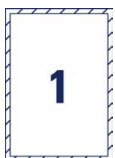
ART NO	FORMAT MM	SHEETS PACK	PCS SHEET	PCS PACK	PRINTER I L CL
4 L9001-10	210 x 297	10	1	10	• •
5 L9002-10	210 x 148	10	1	10	• •
6 L9003-10	Ø 200	10	1	10	• •



Created in Germany



Climate neutral product*



4 L9001-10



5 L9002-10



6 L9003-10

*greenhouse gas emissions compensated by accredited climate protection projects

Multipurpose Labels



REMOVABLE MULTIPURPOSE LABELS FOR ALL A4 PRINTERS

- White paper labels with reliable adhesion on all kind of surfaces
- Labels can be removed without leaving any adhesive residues
- Ideal for temporary labelling
- In an efficient 10 sheet pack for office and working from home
- Environmentally-friendly: FSC® certified paper

ART NO	FORMAT MM	DESCRIPTION	COLOUR	LABELS/ PACK	SHEETS/ PACK
1 L4730REV-10	17,8 x 10	for labelling documents	white	2.700	10
2 L4731REV-10	25,4 x 10	for price labelling	white	1.890	10
3 L4744REV-10	96 x 50,8	for labelling boxes	white	100	10



Sustainable paper*



Easy to remove



Trouble-free printer run – TÜV confirmed



HEAVY DUTY LABELS

- Durable, strong adhesive polyester labels for long durability
- Water-, dirt-, UV- and temperature resistant (-20°C to +80°C), tear proof
- Ideal for reliable labelling, marking and signage, also outdoors

ART NO	FORMAT MM	DESCRIPTION	COLOUR	LABELS/ PACK	SHEETS/ PACK
4 L7060-20	63,5 x 38,1	heavy duty labels, laser	white	420	20
5 L7063-20	99,1 x 38,1	heavy duty labels, laser	white	280	20
6 L7068-20	199,6 x 143,5	heavy duty labels, laser	white	40	20



weatherproof and strong



Created in Germany



Climate neutral product**



1



2



3



4



5



6

FREE
Templates:
www.avery.eu/print

PHOTO PAPER

Relaunch

New Design
ON ALL PACKAGES



NEW RANGE AVAILABLE FROM JUNE 2024

The photo paper range contains 23 products, divided into three product categories:

1. HIGH QUALITY PREMIUM PHOTO PAPER

- with the substances 250 g/m² and 300 g/m² and the formats A4, 13 x 18 and 10 x 15 cm
- e.g. for brilliant printouts of your holiday photos

2. EVERYDAY PHOTO PAPER

- in very high quality with the substances 180 g/m² and 200 g/m² and the formats A4 and 10 x 15 cm
- e.g. for everyday snap shots

3. INKJET AND COLOUR LASER PAPER

- in A4 formats and different substances from 100 g/m² to 200 g/m² for versatile usage
- for businesses, e.g. printing flyers, menus, price lists



All our photo papers are FSC® certified.



We print ideas.



All current information on
www.avery-zweckform.com

X96979-2024